



Friday 3rd and Saturday 4th August 2012

Hosted by tête@tête

at Riverside Studios,
Hammersmith, London

The Opera Festival

“Redefining Success”

What does it mean to be successful in the classical music industry today?

Is the industry out of step with the realities of life as a professional singer in the 21st century?

Does the training still meet the needs of a rapidly changing world?

Do managers, agents and professional intermediaries continue to serve our careers in the way they should?

The Singing Entrepreneur Forum is a two day event for singers inspiring success, survival, employability and solvency in the classical music industry. Focusing on streams of IDENTITY, BUSINESS and PERFORMANCE, The Singing Entrepreneur seeks not only to inspire singers with the tools necessary to achieve success on their terms, but to give the opportunity to voice queries, share inspiration, be their own managers and find their TRUE VOICE.

Tickets priced £30 for the full two days (£15 for one day) available from 15th June at:

**Riverside Studios Box Office 02082371111 or
www.singingentrepreneur.com**

Day 1: Friday 3rd August 2012 10am - 5pm

Inspiration

The first day of the Forum is dedicated to **Singers**. We have brought together 15 incredible speakers to share their experiences of thriving today in the classical singing industry. Each speaker is a Singing Entrepreneur – a working professional singer representing the many different ways of defining success within a 21st century context. The day will be divided into three sections:

IDENTITY	What makes you unique
BUSINESS	How you promote yourself to the world
PERFORMANCE	How you practice the craft

Speakers include: Nadine Mortimer Smith, Adey Grummet, Mike Henry, Jamie MacDougall, Paula Anglin, Tina Ellen Lee, Suzanne McGrath, Mark Stone, Kate Flowers, Lucy Schauer, Chris Gillett, Natalie Peluso, Iain Paterson, Matthew Sharp

Day 2: Saturday 4th August 2012 – Morning 10am - 12pm

Discussion – “Meet the Gatekeepers”

The morning of the second day is dedicated to **Industry Leaders**. Who are the people who stand at the gates of the companies and colleges we want to get into? What are the issues that they have to deal with every day? And what are they looking for in us? “Meet the Gatekeepers” is a round table discussion with the people who are responsible for promoting and employing us.

Panel Chair: Baroness Genista McIntosh (Assoc. Producer RSC, Exec Director RNT, Chief Exec ROH)

Panel members include: Ben Rayfield (Director Rayfield Allied Artists), Bill Bankes-Jones (Artistic Director of Tête à Tête), David Gowland (Artistic Director ROH Jette-Parker Programme), Katie Tearle (Head of Opera and Dance Edition Peters), Rhian Hutchings (Director WNO MAX Department), Sophie Joyce (Casting and ENO Harewood Programme Manager)

Day 2: Saturday 4th August 2012 – Afternoon 1pm - 5pm

Action

The afternoon of the second day is dedicated to **Our Community**. A facilitated discussion to pick up on the issues raised throughout the Forum and to begin an action plan for how to move forward as a community. All contributions welcome and valued. We look forward to hearing all your views!

About Us



Darren Abrahams Tenor trained at UEA, the RAM and the National Opera Studio, also with a career spanning standard rep and new writing. He has worked extensively with the education departments for all major UK companies and is an animateur in his own right. He is co-founder and Projects Director at the Edward Starr Charitable Trust, a charity that funds projects UK and International that "help children smile". Through the Trust he has developed CHOCS, a training in Social Entrepreneurship for secondary school students. He is also a qualified Somatic Experiencing Practitioner (trauma therapy) and Coach running a private practice in Brighton, and has been involved with development work in the former Yugoslavia and the Middle East, using music to heal trauma. www.darrenabrahams.com

Arlene Rolph Mezzo Soprano, trained at the Royal Scottish Academy, the Royal College of Music and the National Opera Studio. She has performed extensively in the UK and internationally in both standard rep and new writing. She is the co-Director and founder of NOISE, a new contemporary opera company in Scotland and runs Double Day Divas, a new project for singers with programmes for infants to young professionals. She has also developed an extensive teaching practice for over 60 students both independently and in two private schools - Brighton College and Tonbridge School - and regularly coaches at Edinburgh University and the Royal Conservatoire of Scotland.

www.doubledaydivas.com



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